

## A Legacy of Pride

Since 1920, the Snap-on brand has earned the respect and trust of generations of professionals. There is simply no stronger tool brand on the market. Go into just about any professional shop and you'll see Snap-on tools and storage units proudly displayed. The tools we sell are the Gold Standard for professionals and recognized as a badge of excellence. Today, Snap-on operates in more than 130 countries and employs approximately 12,100 associates worldwide. Snap-on serves technicians in the auto, marine, and aviation industries, vehicle manufacturers, utilities, and government and industrial organizations.

#### A History of Innovation

We are driven by a determination to be the best, providing practical, original and inventive solutions for the professionals we serve. Snap-on's innovation is inspired by observing customers at work and listening to their needs, with our engineers and manufacturing teams leveraging these skills to produce customer solutions. Our innovation and technology is important to the professionals who make their living using our products. Whether it's our hand tools that perform under the most rigorous conditions, diagnostic equipment that is easy to use, or tool storage solutions that utilize every square inch of workspace, innovation is a quality found throughout our product line.



Exceptional career advancement opportunities available





#### **COMPANY STORE MANAGER**

#### Manage and operate a Snap-on mobile store.

- Build customer relationships through service and sales of products and services.
- Fully develop the assigned route to reach its maximum sales and customer service potential.
- Utilize proprietary sales programs and promotions to answer questions, provide solutions, and ensure confidence in the technician's purchase.
- Develop deep product knowledge and understanding of the business in preparation for potential advancement opportunities.



## **ASSISTANT MANAGER, COMPANY STORE**

# Assist in management and operation of Snap-on mobile store.

- Work in tandem with Company Store Manager to maximize sales and provide exceptional customer service.
- Fully develop the assigned route to reach its maximum potential.
- Provide hands-on product demonstrations to answer questions to educate customers of the potential benefits.
- Develop understanding of the role of the Company Store Manager in preparation for potential advancement opportunities.



## TECHKNOW SALES REPRESENTATIVE

Staff and maintain Snap-on's mobile TECHKNOW showroom.

- · Sell diagnostic products to end-users.
- Focus exclusively on the needs of the automotive technician in providing diagnostic solutions.
- Utilize the mobile showroom to interact with franchisees and technicians.
- Develop skill-set and understanding of the Snap-on selling process for potential advancement within the Franchise Performance Team.



### **TOOL STORAGE SALES REPRESENTATIVE**

Staff and maintain Snap-on's mobile tool storage showroom.

- Sell tool storage product to end-users.
- Work with franchisees and company stores to increase tool storage product sales.
- Develop skill-set and understanding of the Snap-on selling process for potential advancement within the company.



